

Subject: FW: FW: Jewish Journal - Media Kit

From: "Carol Schatz" <cschitz@ccala.org>

Date: 08/31/2016 12:10 PM

To: "Henna Sherzai" <HSherzai@downtownla.com>

Hi—why don't you explore opportunities with her as they do reach an important demographic for us. Thanks!

From: Lanna Solnit [mailto:lannas@jewishjournal.com]

Sent: Tuesday, August 30, 2016 3:19 PM

To: Carol Schatz

Subject: Jewish Journal - Media Kit

Dear Carol,

I want to introduce myself and the Jewish Journal. I first heard about your amazing work from the former head of the Beverly Hills Chamber; Alex Stettinski; who couldn't say enough good things.

DTLA is impressive in its growth, great restaurants, Arts, and Entertainment. Our affluent readers would love to hear more about. I would love to set up an appointment, and send you some sample copies.

The Jewish Journal of Greater Los Angeles, since 1986 is a weekly award winning newspaper connecting the entire Jewish Community of 600,000. The weekly distribution is 50,000 with a readership of 150,000. There are 650 controlled free distribution locations, including 3,000+ home delivery subscribers, and the 100 top Jewish Federation Donors. From Long Beach to Thousand Oaks; Pasadena to Malibu, and all in-between.

Plus our very popular Website: jewishjournal.com, averaging over 2,000,000 visitors, and 2,300,000 page views a month. E-blasts to over 30,000 online subscribers are also available to get your message out.

The Jewish Journal is reaching your target audience; affluent, sophisticated, passionate and cultured! 65% of our readers are between the ages of 24 to 55, with an average income of \$296,000; 75% are professionals, and homeowners.

Please let me know if you have any questions.

Thanks,

Lanna

Lanna Solnit

Account Executive

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— Attachments: —————

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